

Degree: BBA

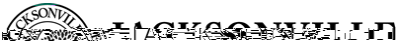
Major: Business Analytics

Catalog Year: 2024-2025

This guide is for planning purposes in consultation with your advisor. For official program requirements, please refer to the academic catalog and your degree audit. To complete the program in 4 years, students will need to enroll in an average of 15 credits (5 classes) per semester.

Degree requirements are made up of core requirements (C), major requirements (M), and elective courses (E).

First Year		
Semester 1		
Prefix/Number	Course Title	Prerequisite
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Second Year					
Semester 4					
Prefix/Number	Course Title	Prerequisites/Comments	Crs	Area	Sem
ACCT 202	Principles of Accounting II	(PRE: ACCT 201, MATH 112 or 140) C minimum	3	M	
MGT 321	Legal Ethical Environment Business	(PRE: ENGL 103) C minimum	3	M	
DSIM 305	Quantitative Business Methods	(PRE: DISM 201 or consent of instructor)	3	M	
Core/Elective			3	C/E	
Core/Elective			3	C/E	

Third Year					
Semester 5					
Prefix/Number	Course Title	Prerequisites/Comments	Crs	Area	Sem
DSIM 370	Management Info Technology	(PRE: DSMI 203RI)	3	M	
DSIM 307	Introduction to Business Analytics	(PRE: DSIM 203RI & DSIM 201)	3	M	F
MGT 310	Org Behavior / Leadership Skills	Satisfies DEI requirement	3	M	
FIN 301	Corporate Finance	(PRE: ACCT 201 and ECON 201)	3	M	
Core/ Elective			3	C / E	

Third Year					
Semester 6					
Prefix/Number	Course Title	Prerequisites/Comments	Crs	Area	Sem
INB 303	Competing in a Global Environment	Satisfies DEI requirement	3	M	
MGT 308WS	Business Communication	(PRE: ENGL 103) C minimum	3	M	
DSIM 410	Business Data Analysis	(PRE: DSIM 201, 203RI, and 370)	3	M	Sp
Core/ Elective			3	C/E	
Core/ Elective			3	C/E	



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